

Digital Video Production

2018-20198

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Room: 313 Media Center

Google Classroom Access Code:

"If It Can Be Written, or Thought, It Can Be Filmed."

-Stanley Kubrik

Overview:

In this class we will learn and implement techniques used in digital video production. This is a project based class and will cover all phases of Digital Video including pre-production, production and post-production stages of the process. Students will be involved in all stages of production and will take on different roles throughout the year.

Course Objectives:

- To introduce students to the process, start to finish, of Digital Video Production.
- To instruct students how to properly use a digital video camera, tripod, lighting, green screen and other production equipment.
- To introduce the Adobe Creative Suite, particularly Premiere Pro, professional nonlinear editing software which is an industry standard.
- Students will be introduced to the basics of Photoshop to create a variety of posters, png files, titles and typeface.
- To foster a creative, group oriented classroom dynamic that leads to student generated content, projects and short films.
- To generate classroom discussion, personal reflections, class critiques and other forms of reflection to understand the reasons and importance of the entire process.

Course Projects

-Projects make up the bulk of the class and will be used to highlight different teaching points. Projects may include, but are not limited to:

- 5x5
- Public Service Announcement
- Winthrop Speaks
- Political Ad Campaign
- How to Video
- Top 10 List
- Infomercial
- Newscast
- One Minute Documentary
- Digital Shorts
- Short Film
- Movie Poster
- Music Video

Journals

-Classes will begin with a 5-10 minute journal entry that will be used to highlight different teaching points throughout the year. The journal entry will be discussed by the class everyday.

Class participation is a major part of what this course needs to be, and this is a great time for students to not only share their thoughts and insights, but hear opinions from others in the class.

Exam & Quizes

- There will be a Midterm and a Final Project for this class.
- There will be periodic vocabulary, content knowledge and software checks throughout the year.
- A study guide will be given before each of these exams and will include important terms, techniques, equipment, etc.

Grading

- 40% Projects
 - 25% Group Graded Rubric
 - 25% Peer Graded Rubric
 - 25% Teacher Graded Rubric
 - 25% Individual Effort
- 10% Effort/ Participation
- 20% Journals & Reflections
- 20% Classwork/Homework
- 20% Test/Quizzes

Classroom Conduct

- Respect each other, yourself, and me.
- Respect the equipment. A lot of the equipment we will be working with is expensive; if you break it you are responsible for buying a replacement or for the cost of
- All of the rules covered in the Code of Conduct and put forth by the administration stand.

Outside Filming

-Each Student will be responsible for filming AT LEAST 2 outside of school events per school year. This duty includes anything from sporting events, theater productions, town meetings, etc. This will not only add to students portfolios and skill set, but will be a way to strengthen school community by having the most diverse and up to date events and content on our very own student run Channel 15 and youtube page. Students should sign up as soon as possible for events they are interested in filming so they are able to fit it into their schedule. Students may film more than the required three for community service hours.

Epilogue

The sky is the limit for this class. A lot of these projects are going to be totally on your shoulders to come up with original creative content. This is your opportunity to be as imaginative as possible. You are only going to get what you put into this class, so if you give the time and effort you will be able to create professional looking projects that are perfect to add to any portfolio. The skills you will be learning can be applied to countless opportunities in the future and you should use this opportunity to learn a new and emerging skill.

Film is incredibly democratic and accessible, it's probably the best option if you actually want to change the world, not just re-decorate it.

- Banksy